



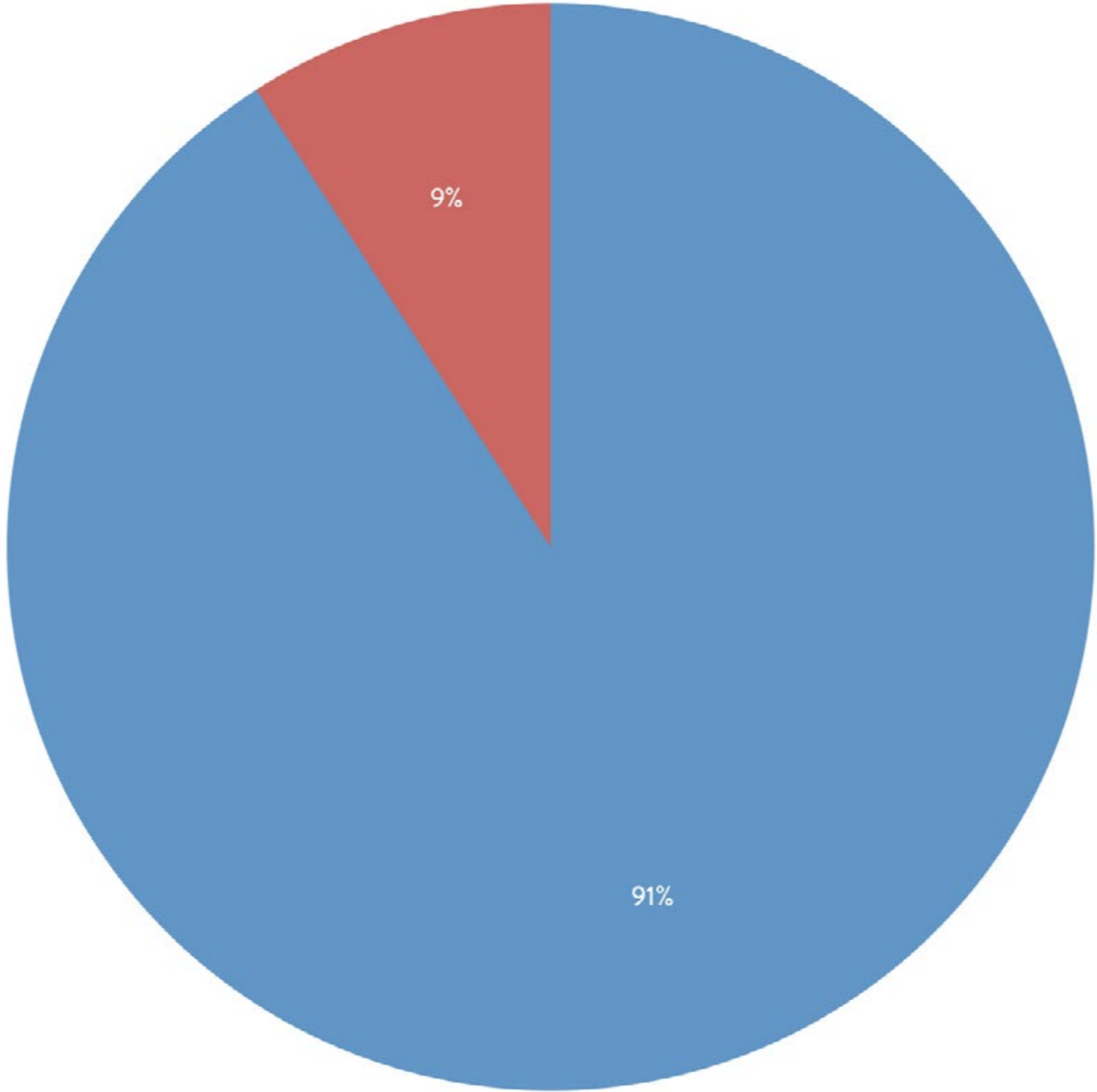
Union of International Associations

***Survey on International
Meeting Issues - 2018***



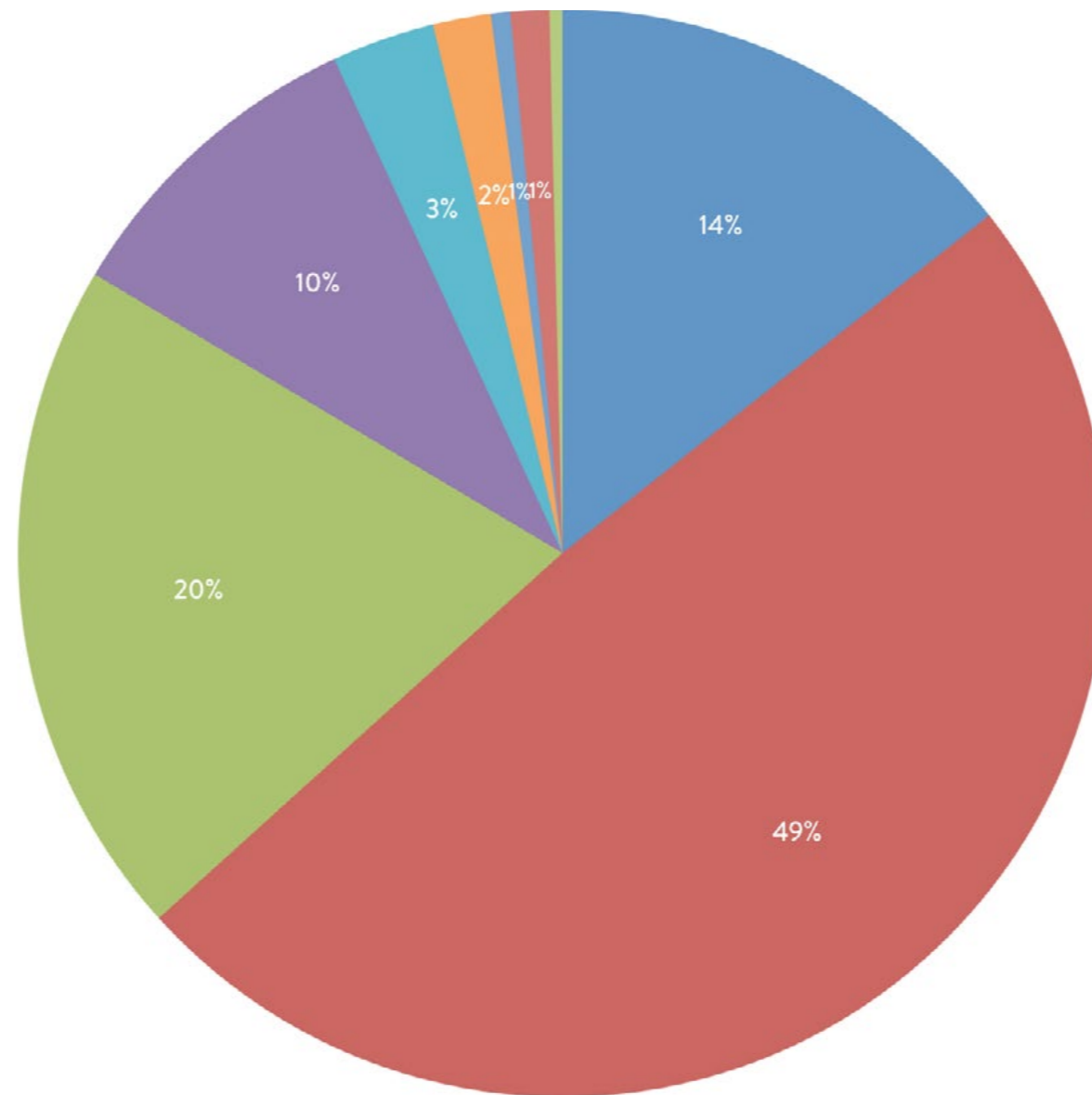
UNION OF INTERNATIONAL ASSOCIATIONS
UNION DES ASSOCIATIONS INTERNATIONALES

1. Does your organization hold one or more major international meetings?



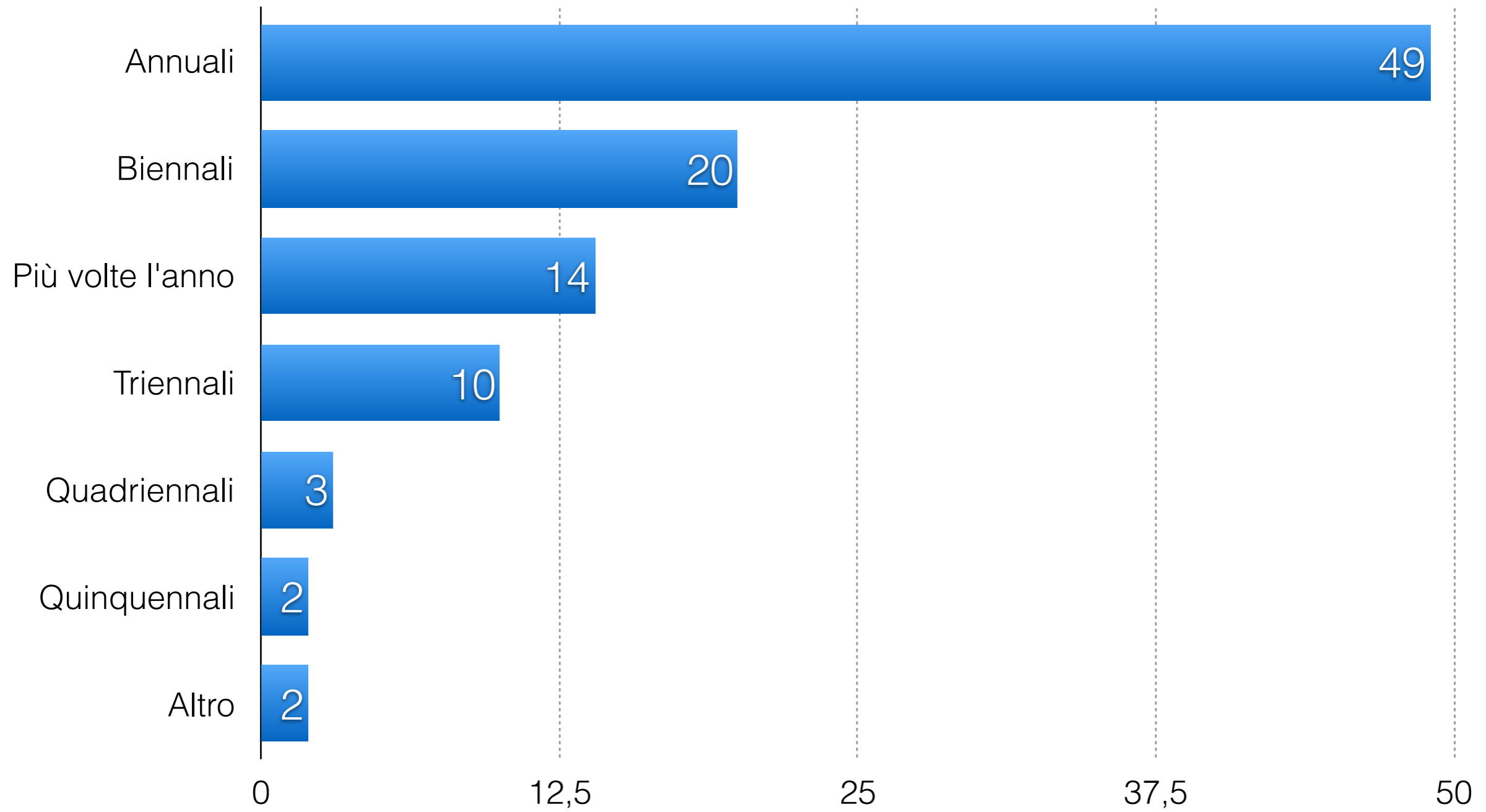
● Yes - 91% ● No - 9%

2. How often is your largest international meeting held?

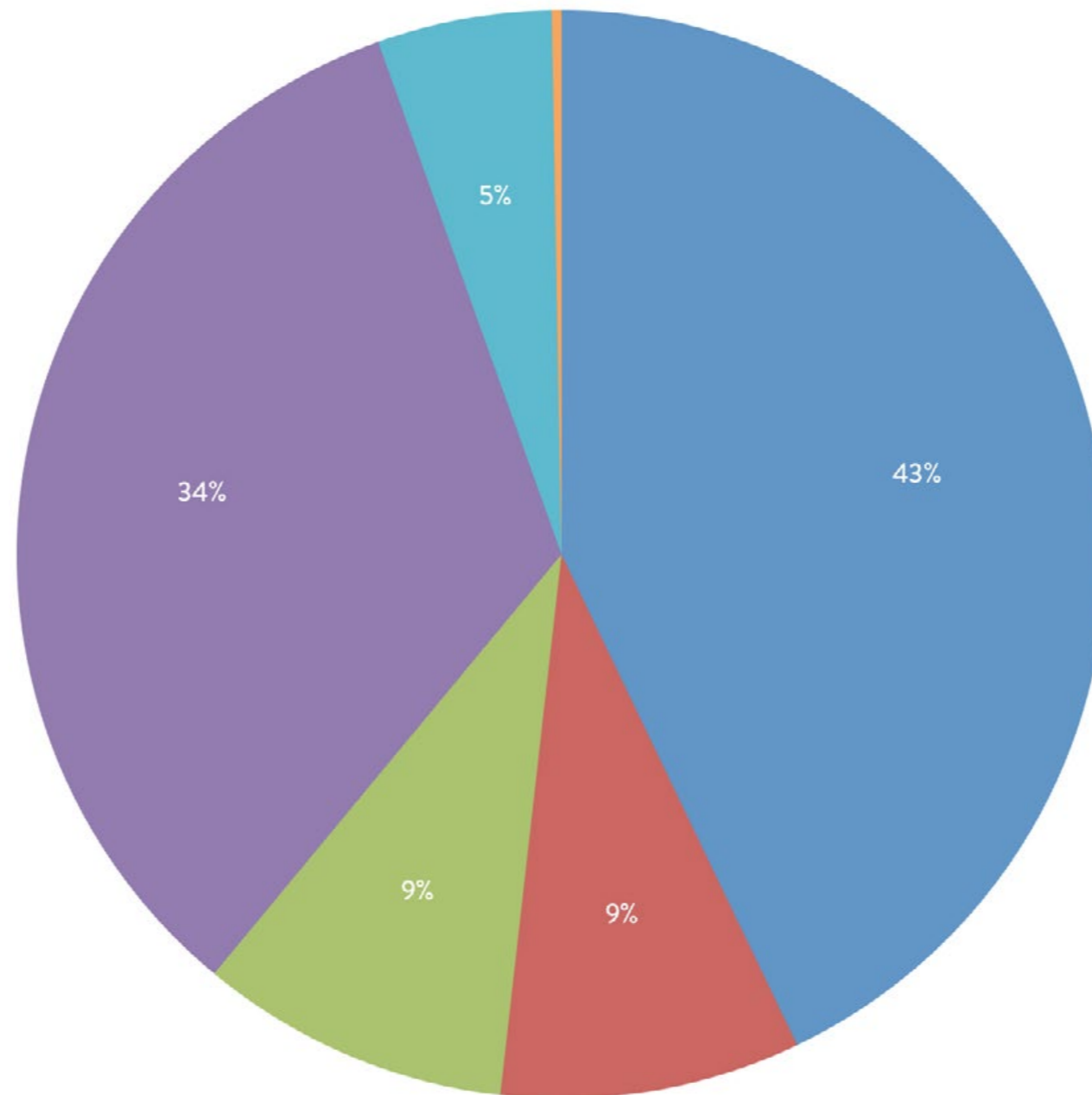


- 2 or more times per year (e.g. biannual) - 14%
- Annual - 49%
- Every 2 years (biennial) - 20%
- Every 3 years (triennial) - 10%
- Every 4 years (quadrennial) - 3%
- Every 5 years - 2%
- Less than once in five years - < 1%
- Other - < 1%
- I don't know - < 1%

Ricorrenza eventi internazionali

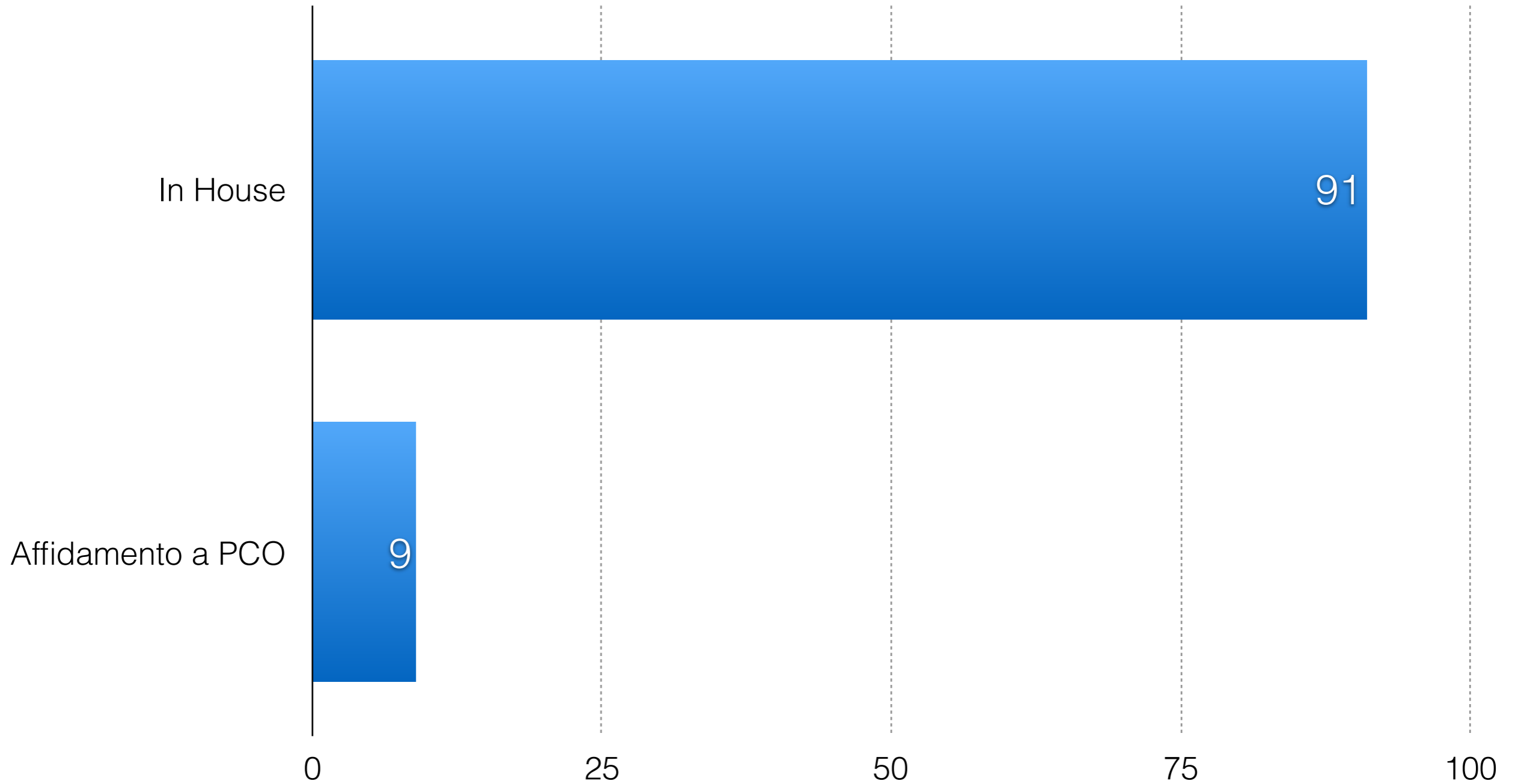


3. Who organizes this meeting?

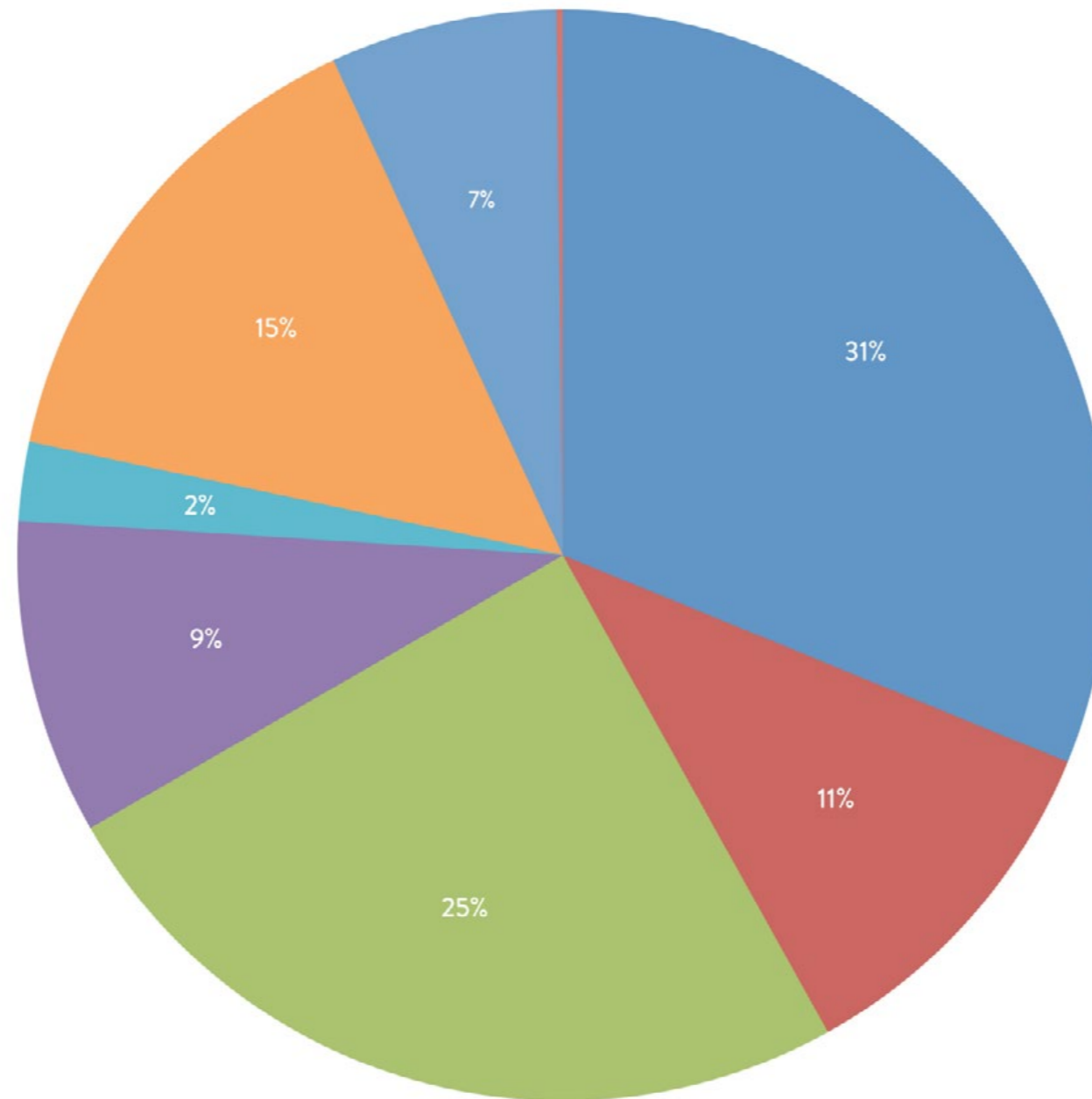


- National or local member / national or local organization - 43%
- An external Professional Congress Organiser (PCO) - 9%
- Our association's in-house PCO or meeting planning department - 9%
- Our association's general staff - 34%
- Other - 5%
- I don't know - < 1%

Organizzazione degli eventi

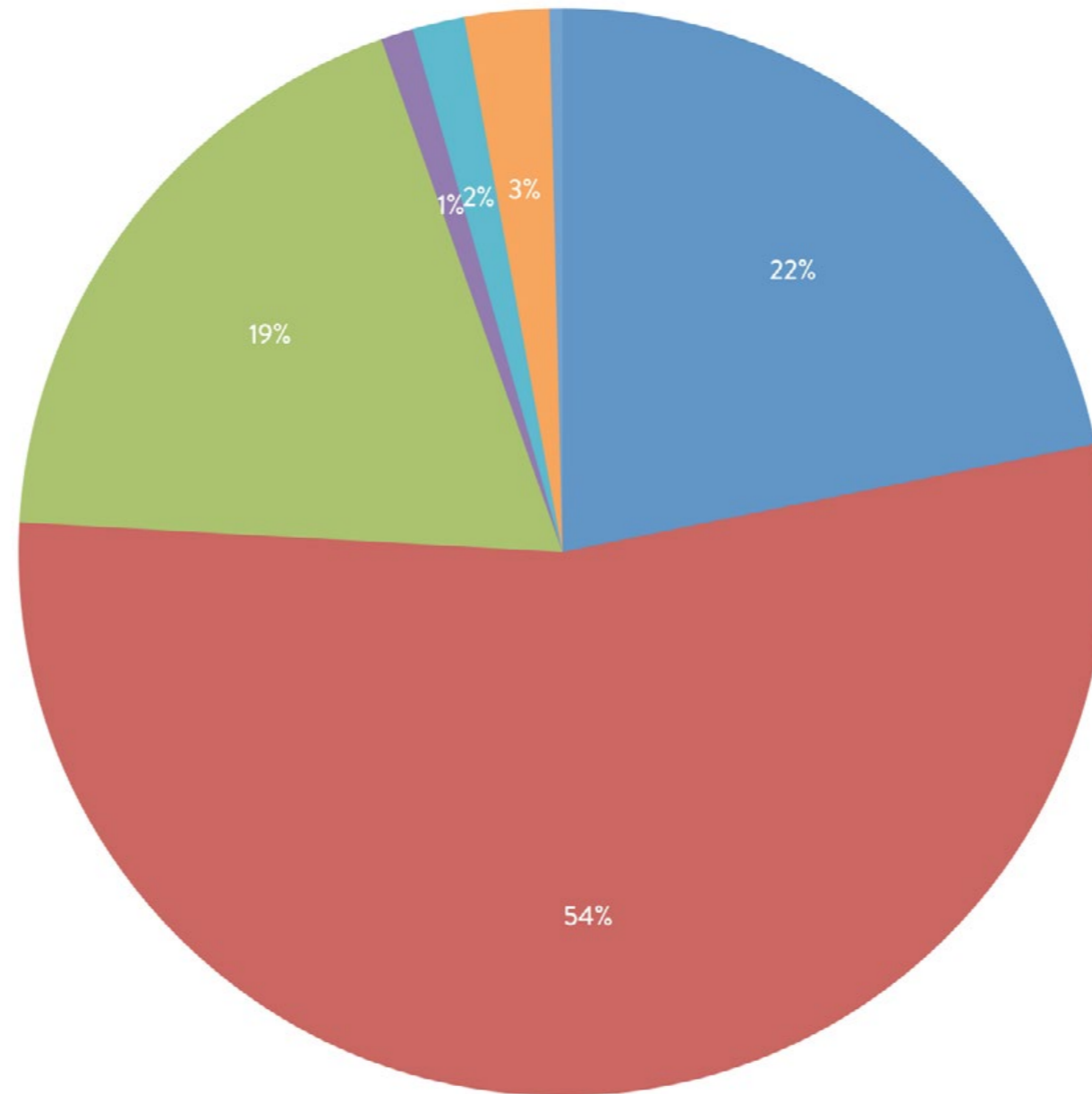


4. What are the main sources of income that cover the costs of this meeting?



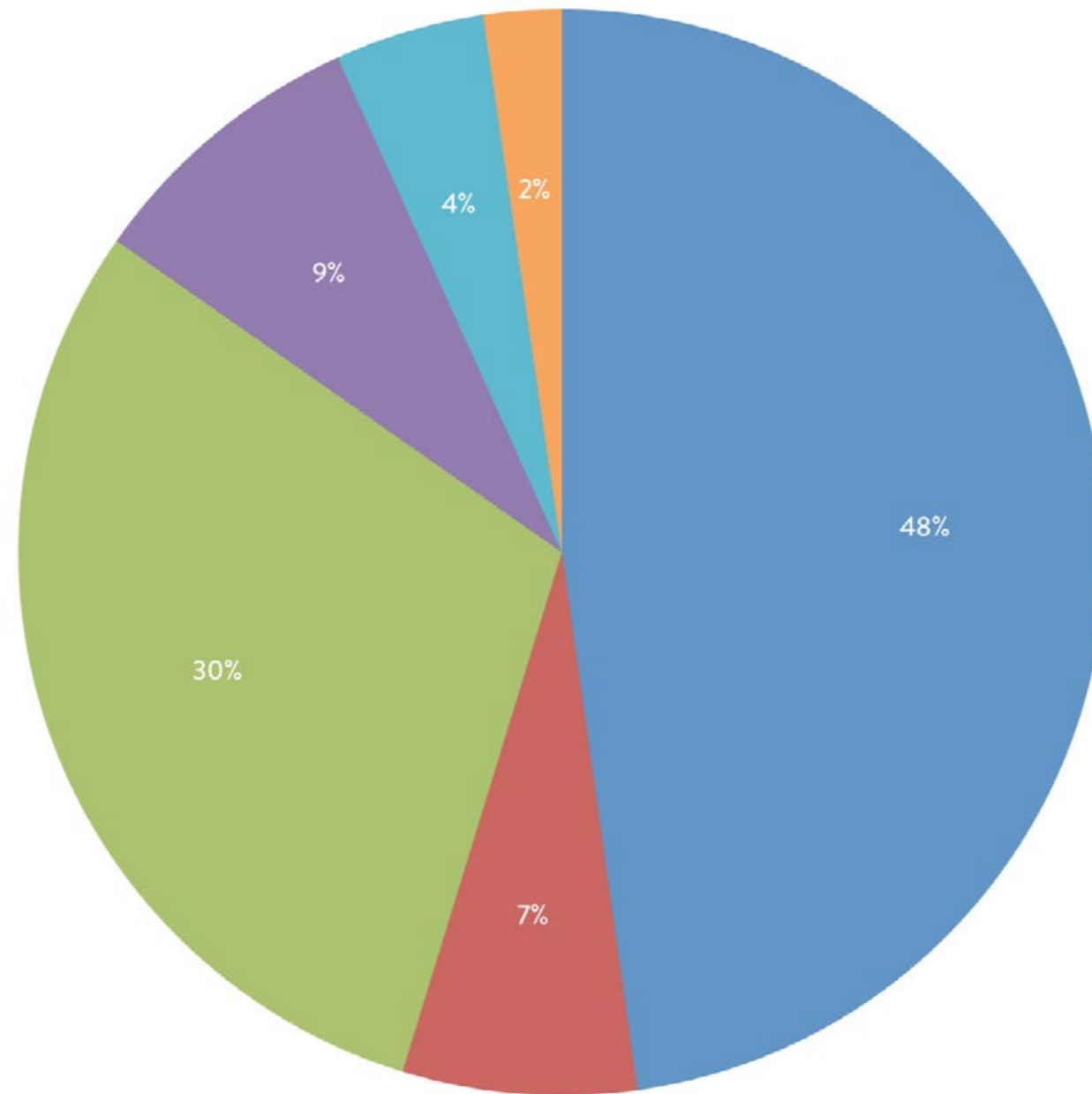
- Registration fees - 31%
- Exhibition fees - 11%
- Sponsorship - 25%
- Partnerships - 9%
- Advertising / promotion (other than sponsors) - 2%
- Annual membership - 15%
- Other - 7%
- I don't know - < 1%

5. Who makes the final decision on the destination / location / city / country of this meeting?



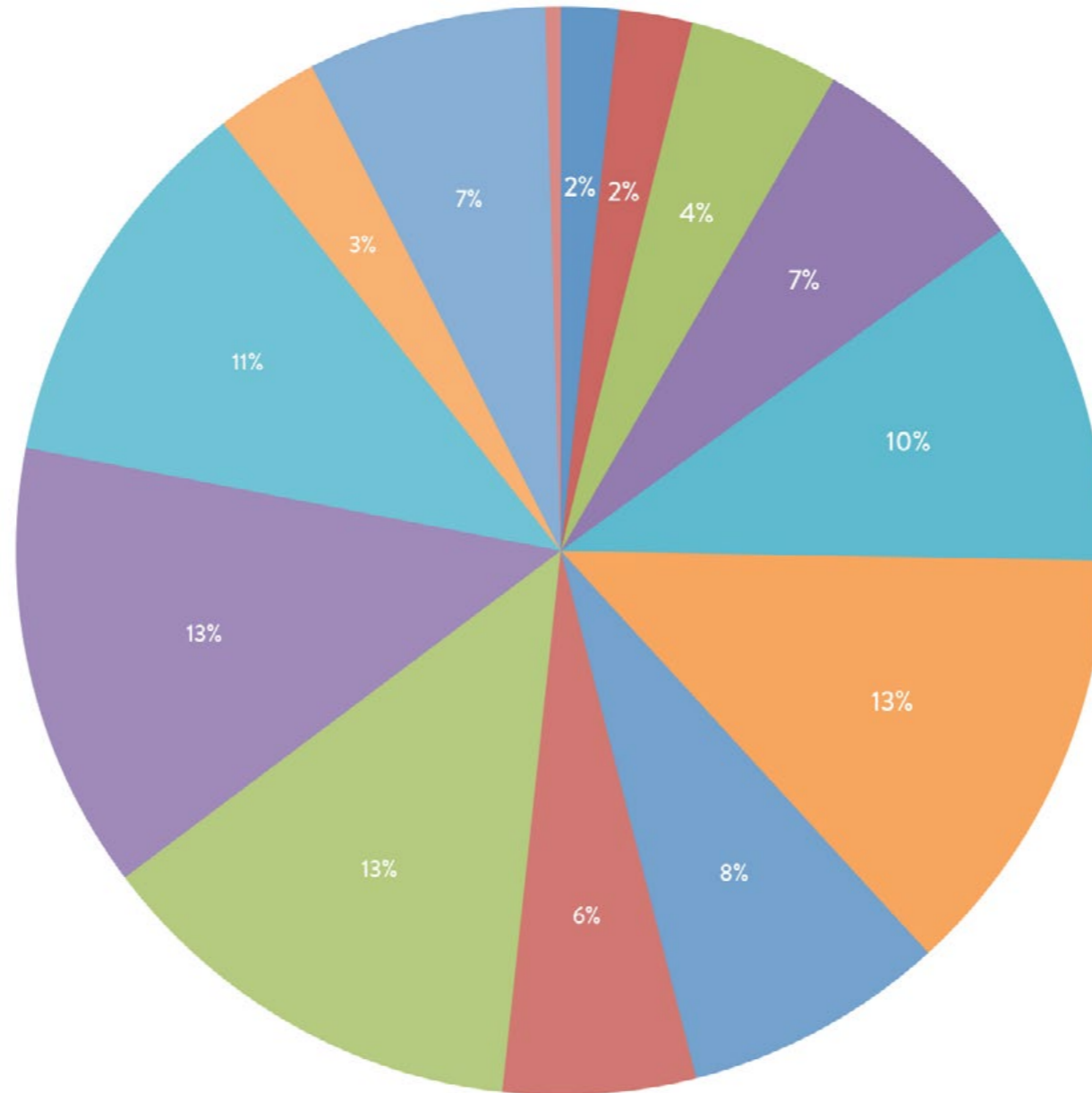
- General Assembly - 22%
- Council / Board / Steering Committee - 54%
- Executive officer(s) / staff - 19%
- National body - 1%
- Partner organization - 2%
- Other - 3%
- I don't know - < 1%

6. Do you provide a bid manual for potential destinations, or a similar document with criteria and decision-making information?



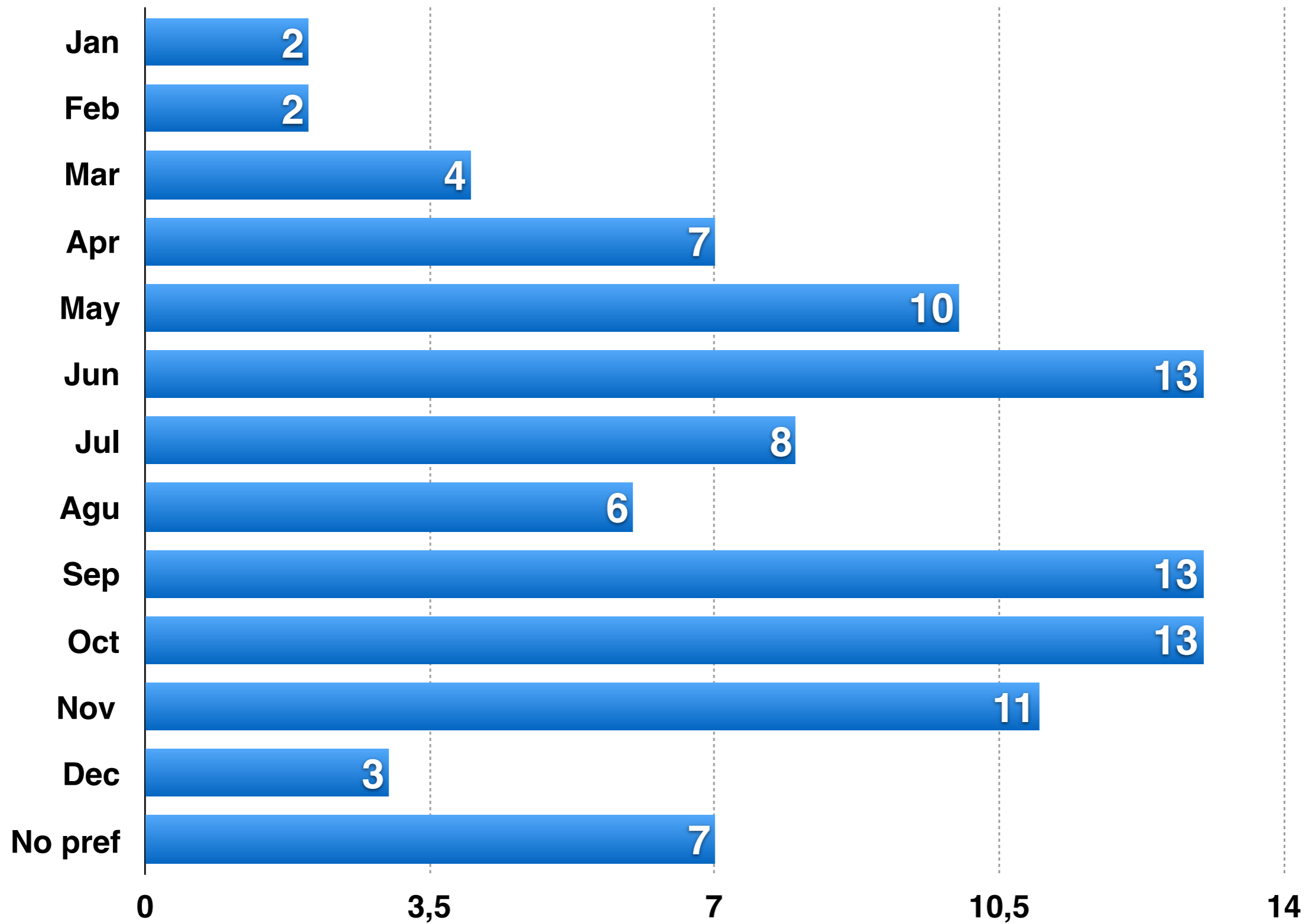
- No, there is no bid manual or other document - 48%
- Yes, a bid manual - 7%
- Yes, a document with guidelines, criteria, checklists, etc - 30%
- Our requirements for meetings are contained in our statutes or by-laws - 9%
- Other - 4%
- I don't know - 2%

7. What is the preferred time of year for this meeting?

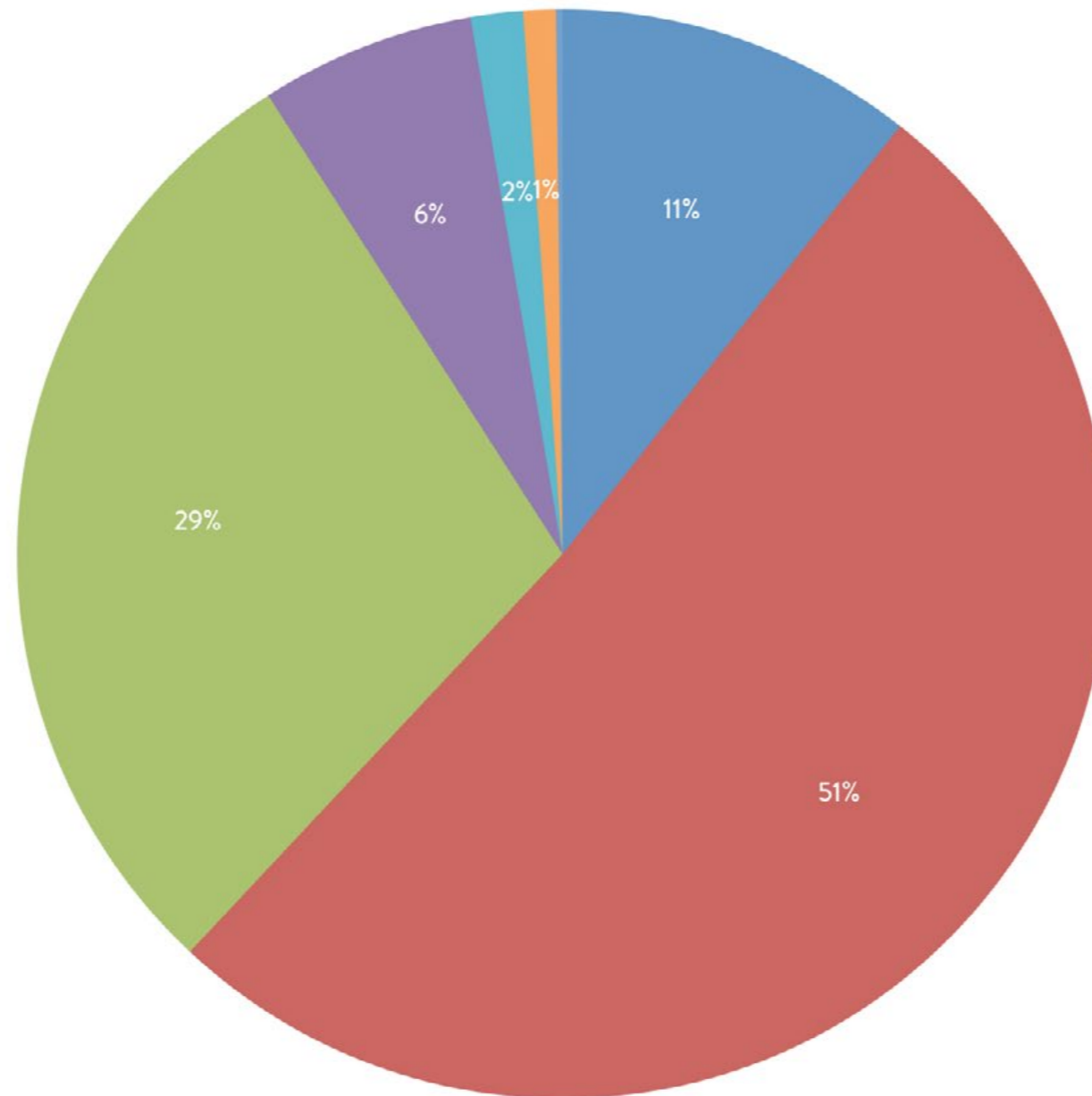


- | | |
|----------------------|----------------------|
| ● January - 2% | ● February - 2% |
| ● March - 4% | ● April - 7% |
| ● May - 10% | ● June - 13% |
| ● July - 8% | ● August - 6% |
| ● September - 13% | ● October - 13% |
| ● November - 11% | ● December - 3% |
| ● No preference - 7% | ● I don't know - <1% |

Ripartizione eventi per mesi

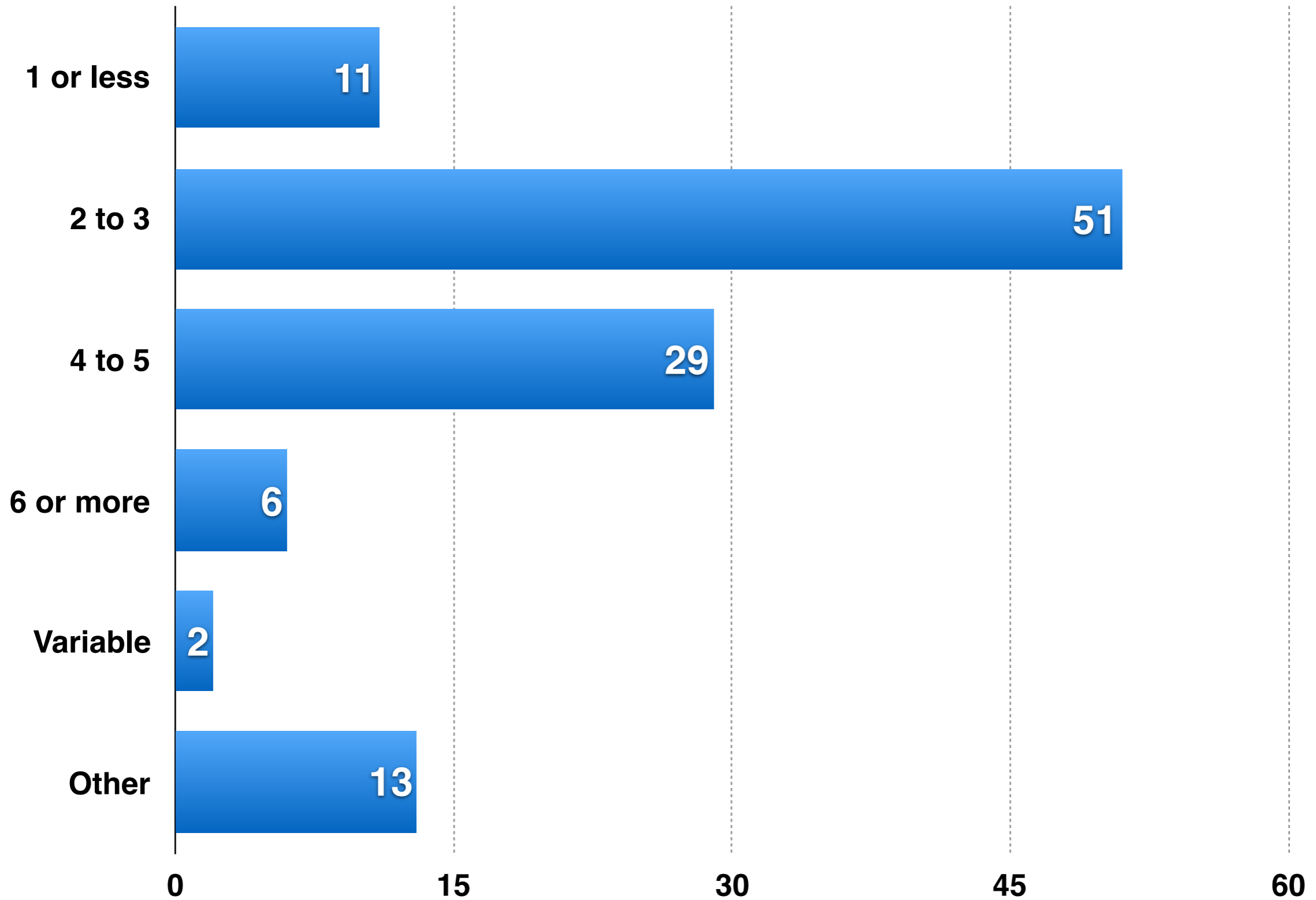


8. What is the usual length of this meeting?

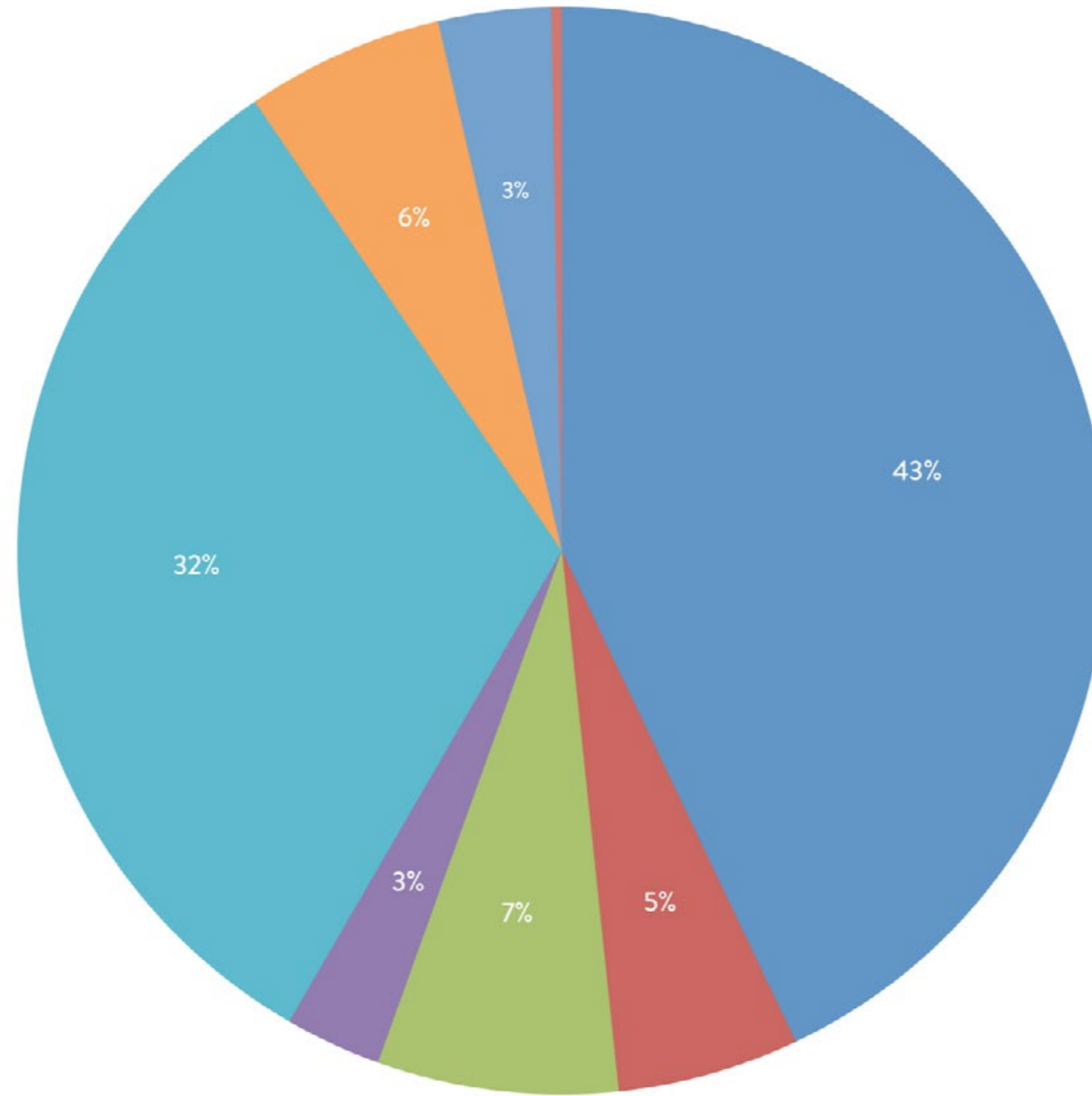


- 1 day or shorter - 11%
- 2 to 3 days - 51%
- 4 to 5 days - 29%
- 6 or more days - 6%
- Variable - 2%
- Other - 1%
- I don't know - <1%

Durata degli eventi

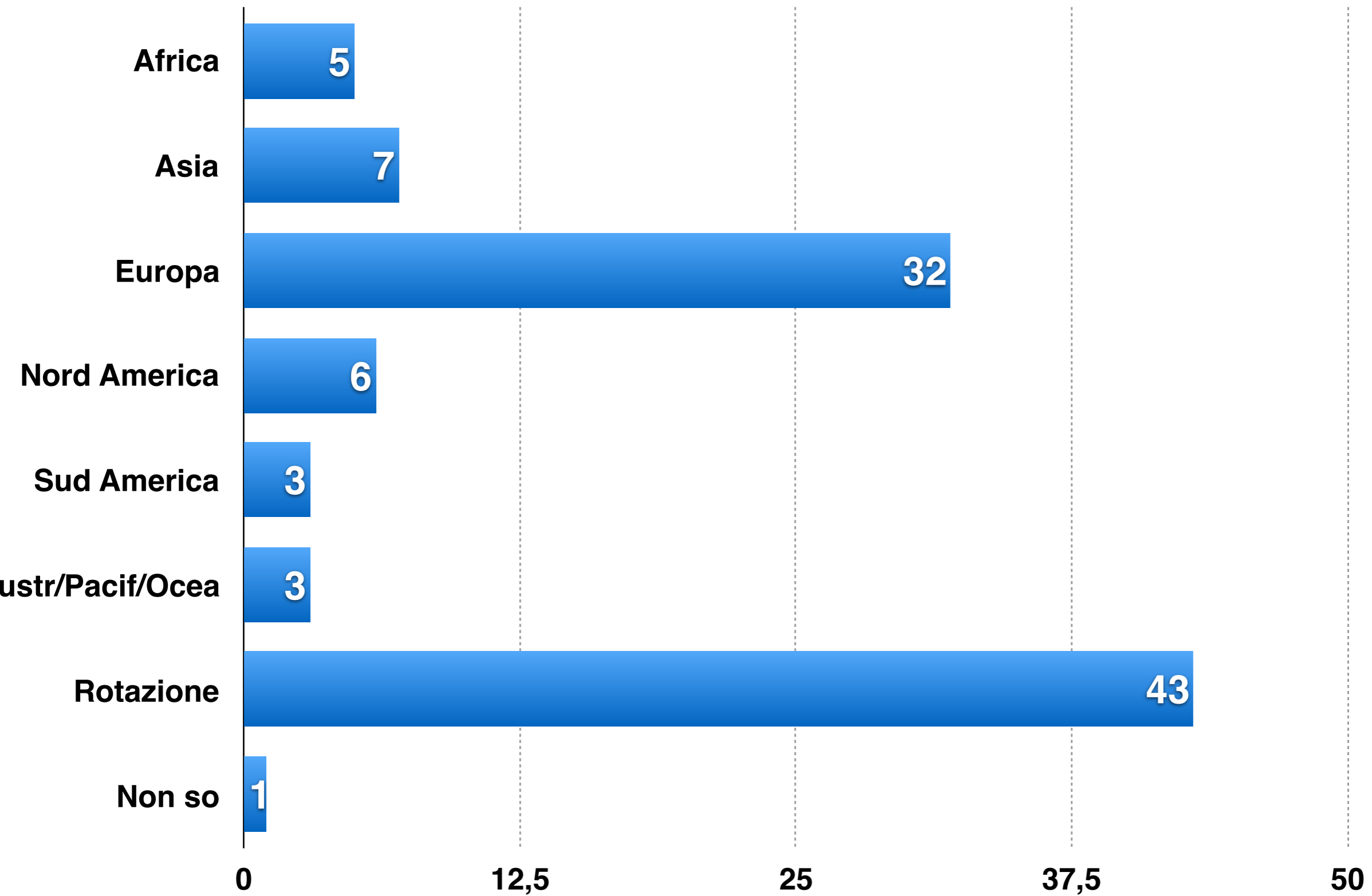


9. Where is this meeting held?

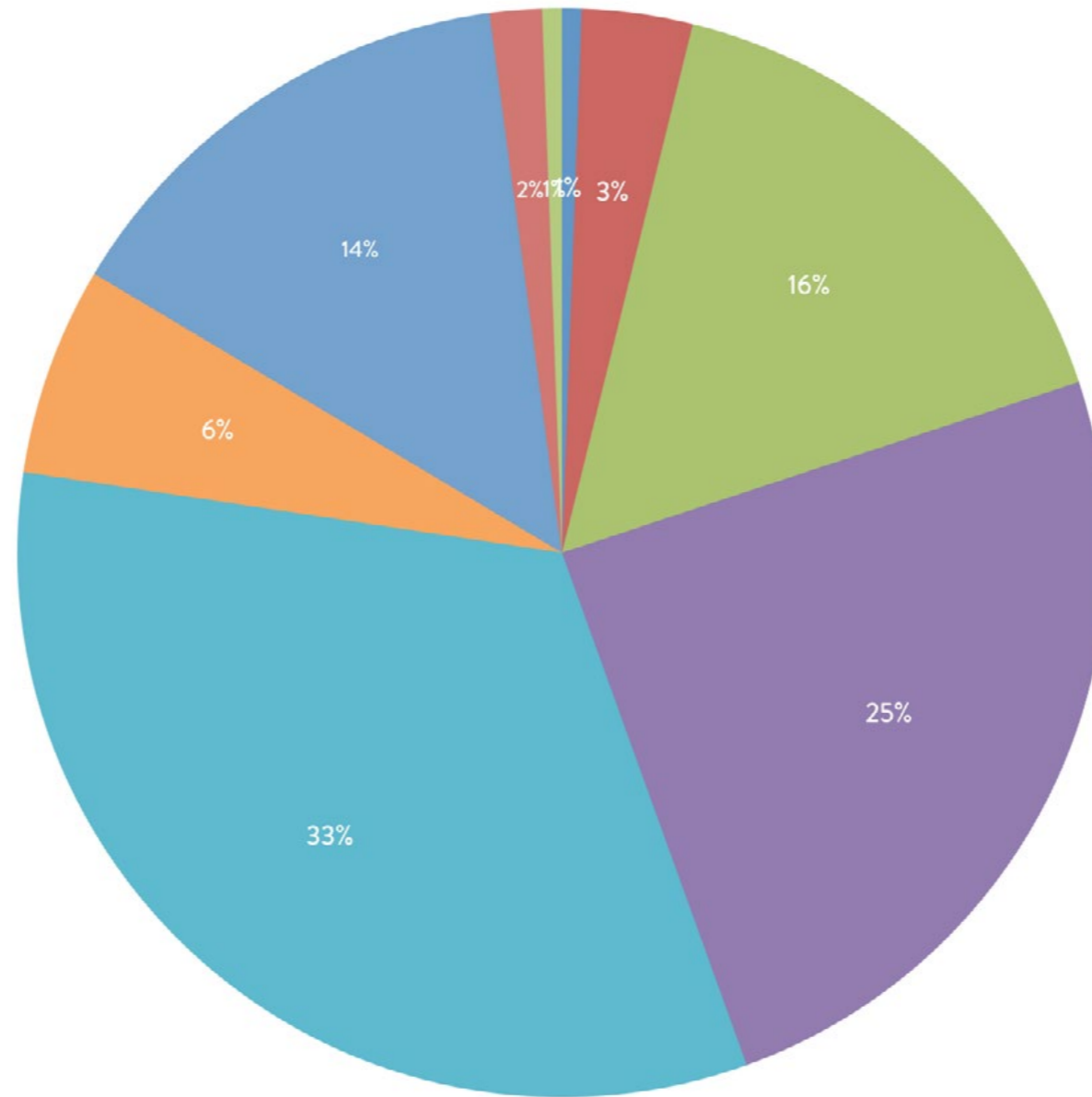


- Rotating or variable - 43%
- Africa - 5%
- Asia - 7%
- Australasia / Pacific / Oceania - 3%
- Europe - 32%
- North America - 6%
- South America - 3%
- I don't know - 1%

Aree di svolgimento degli eventi

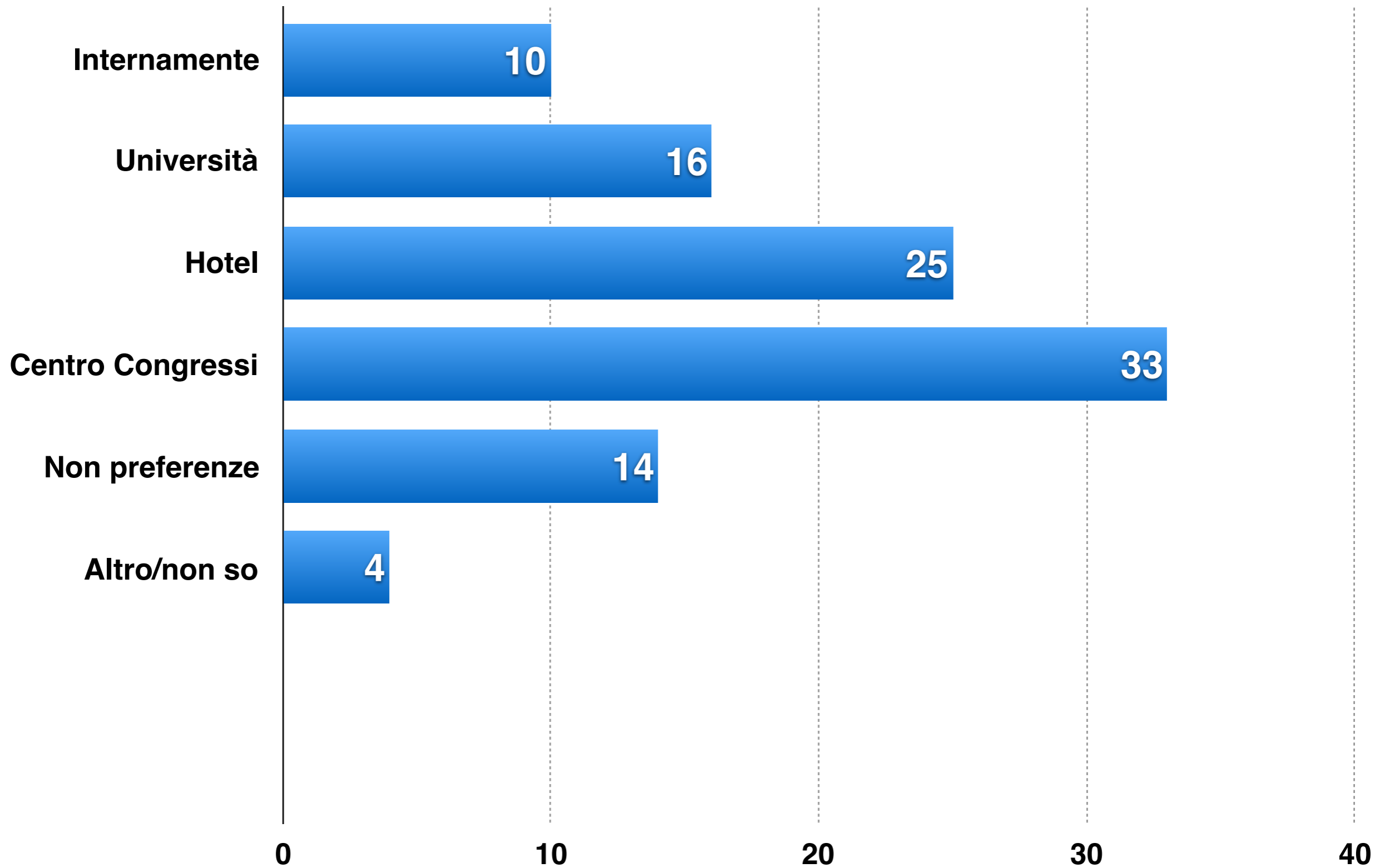


11. Where do you usually hold this meeting?

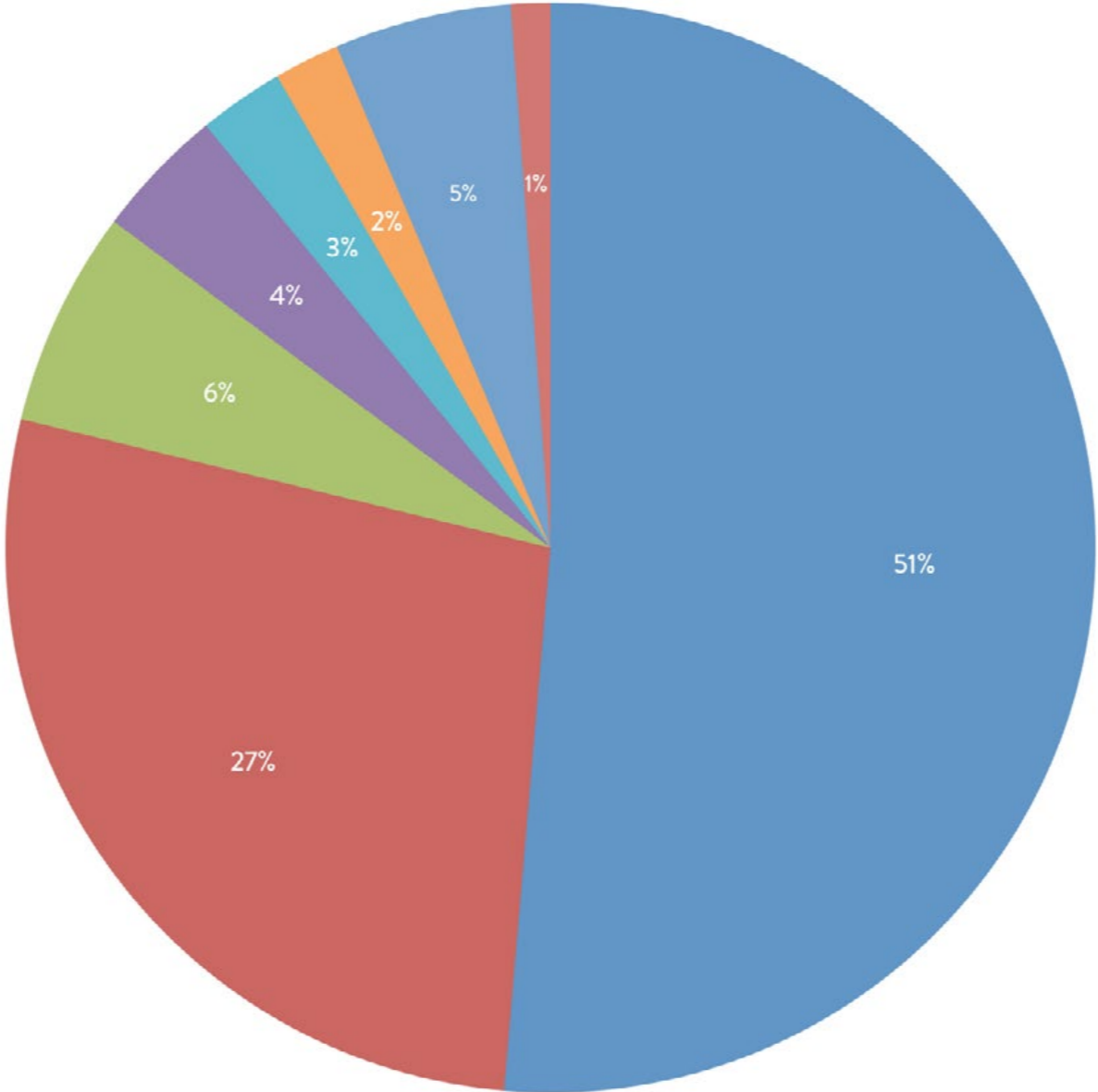


- In our international office - <1%
- In our local/regional/national office - 3%
- At a university - 16%
- In a hotel - 25%
- In a conference or congress centre - 33%
- In a facility specific to our work or the subject (e.g. a museum, a hospital, a factory) - 6%
- Variable, or no preference - 14%
- Other - 3%
- I don't know - <1%

Sedi di svolgimento

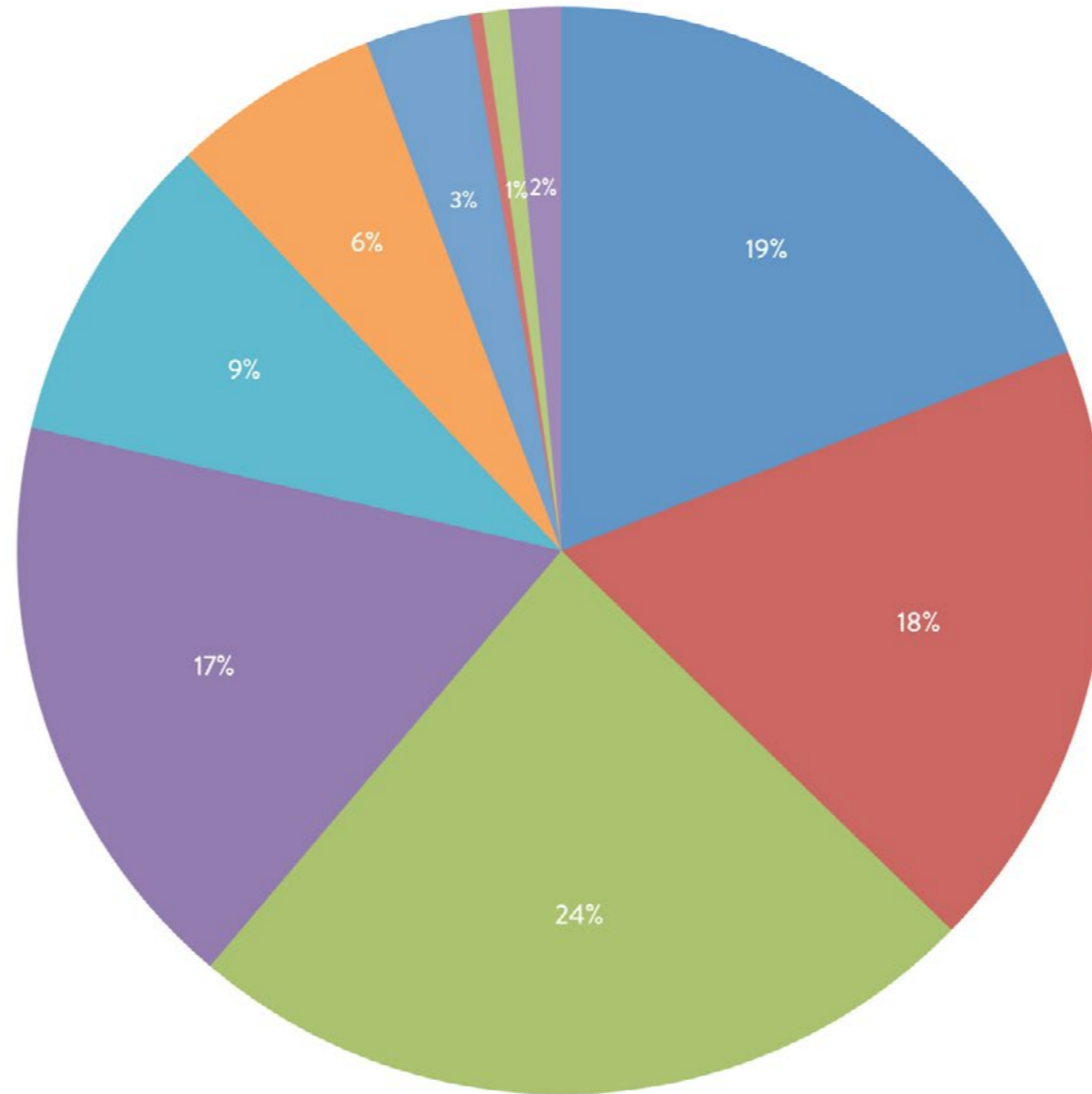


12. Do you hold an exhibition in conjunction with this meeting?



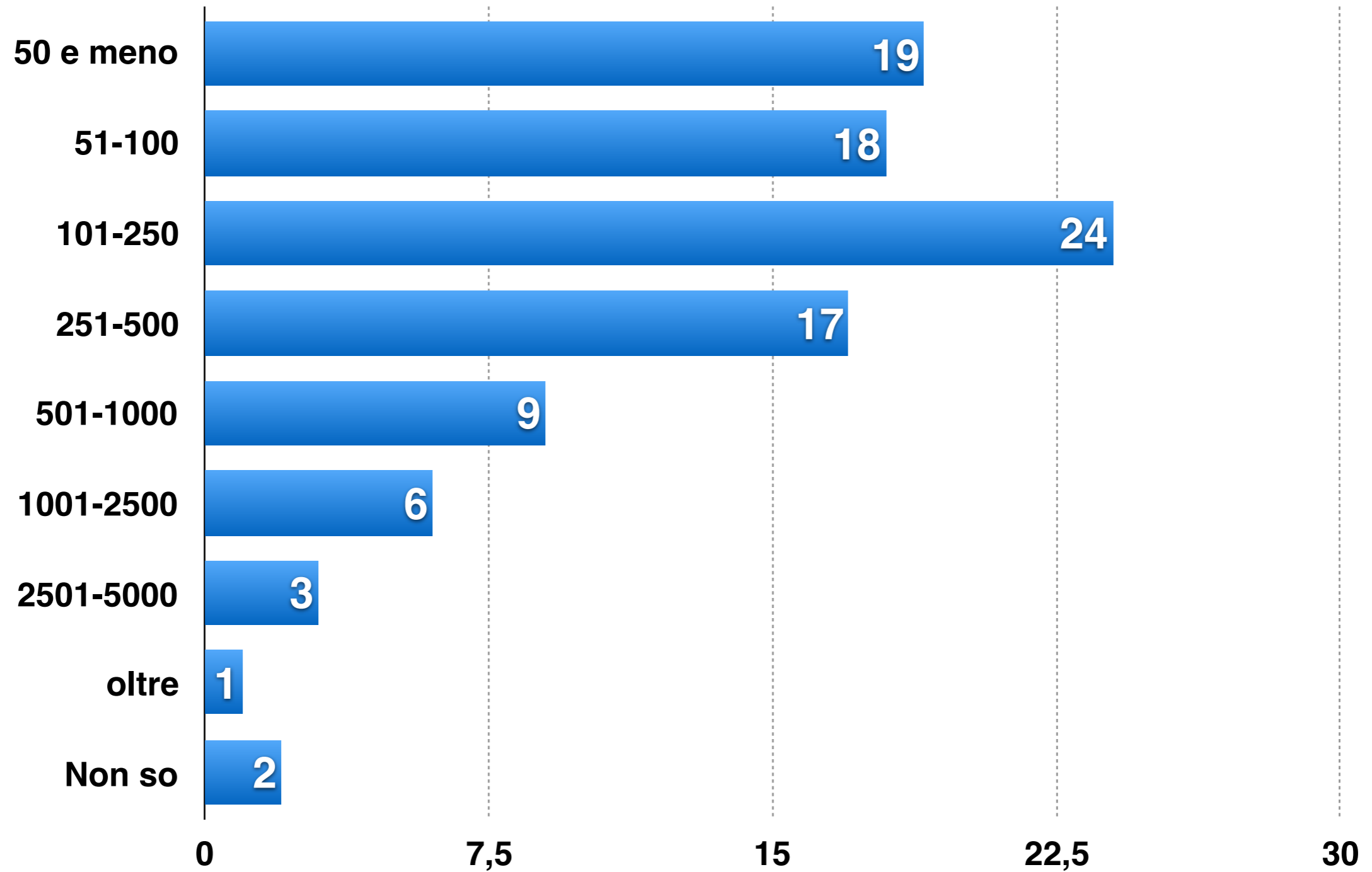
- No exhibition is held - 51%
- Yes, a different size each time - 27%
- Yes, up to 500 m2 - 6%
- Yes, up to 1,000 m2 - 4%
- Yes, up to 3,000 m2 - 3%
- Yes, up to or over 5,000 m2 - 2%
- Yes, but I do not know the size - 5%
- I don't know - 1%

13. How many delegates (excluding accompanying persons and staff) attend this meeting?

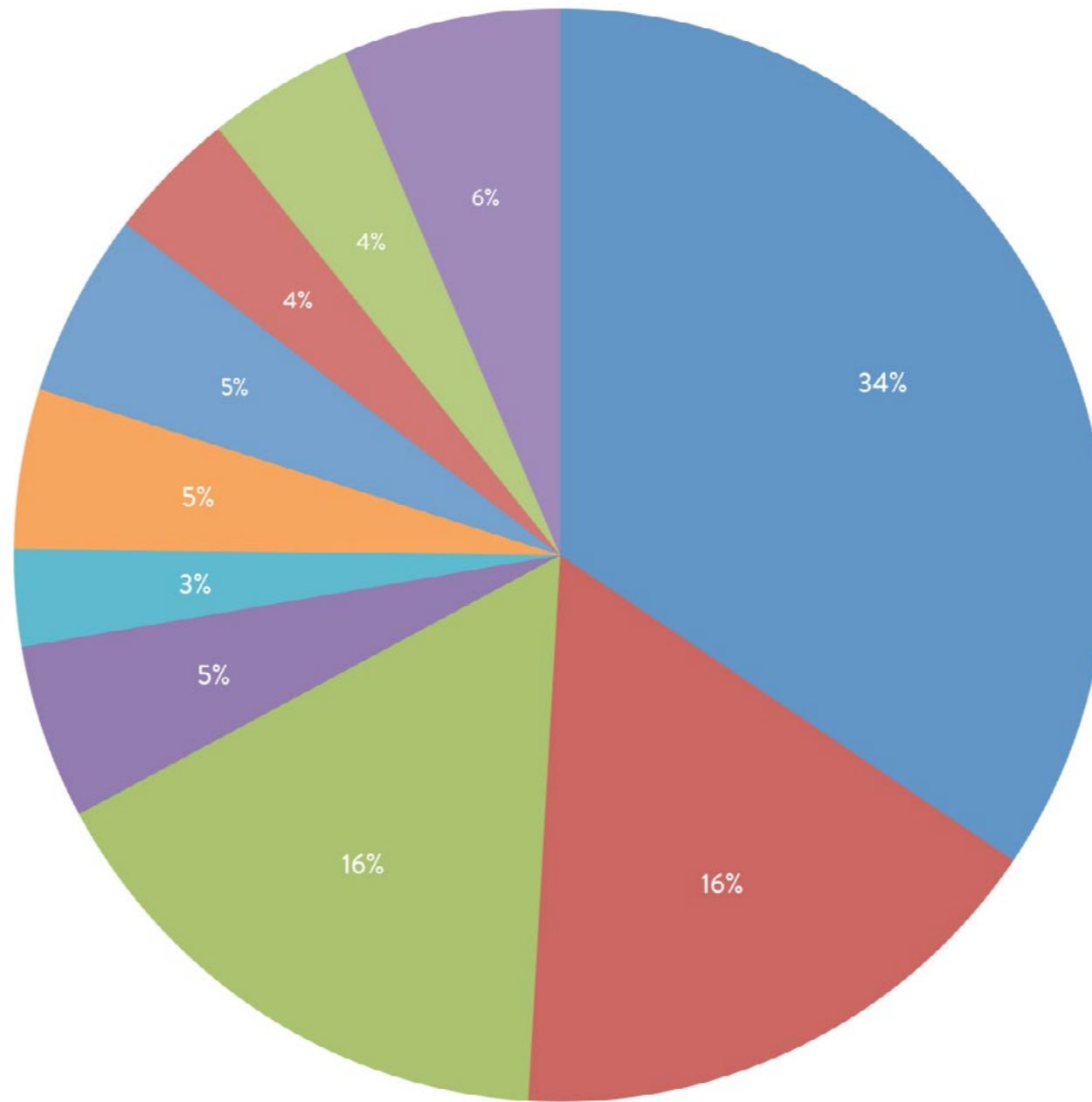


- 50 or fewer - 19%
- 51 to 100 - 18%
- 101 to 250 - 24%
- 251 to 500 - 17%
- 501 to 1,000 - 9%
- 1,001 to 2,500 - 6%
- 2,501 to 5,000 - 3%
- 5,001 to 7,000 - <1%
- 7,001 or more - <1%
- I don't know - 2%

Quanti delegati partecipano (esclusi accompagnatori)

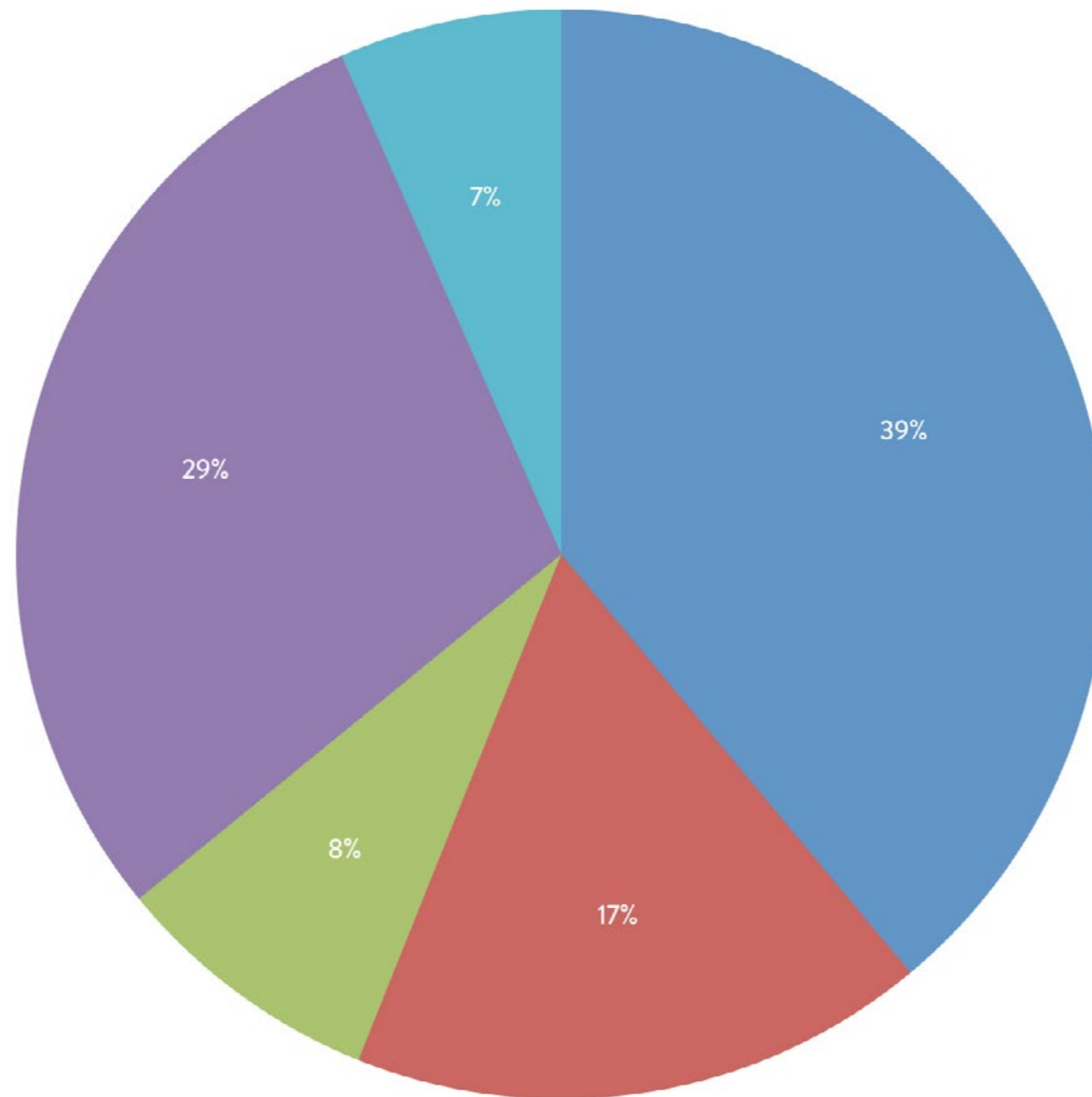


17. Have you consulted a (city, regional, or national) Convention and Visitors Bureau (CVB)?



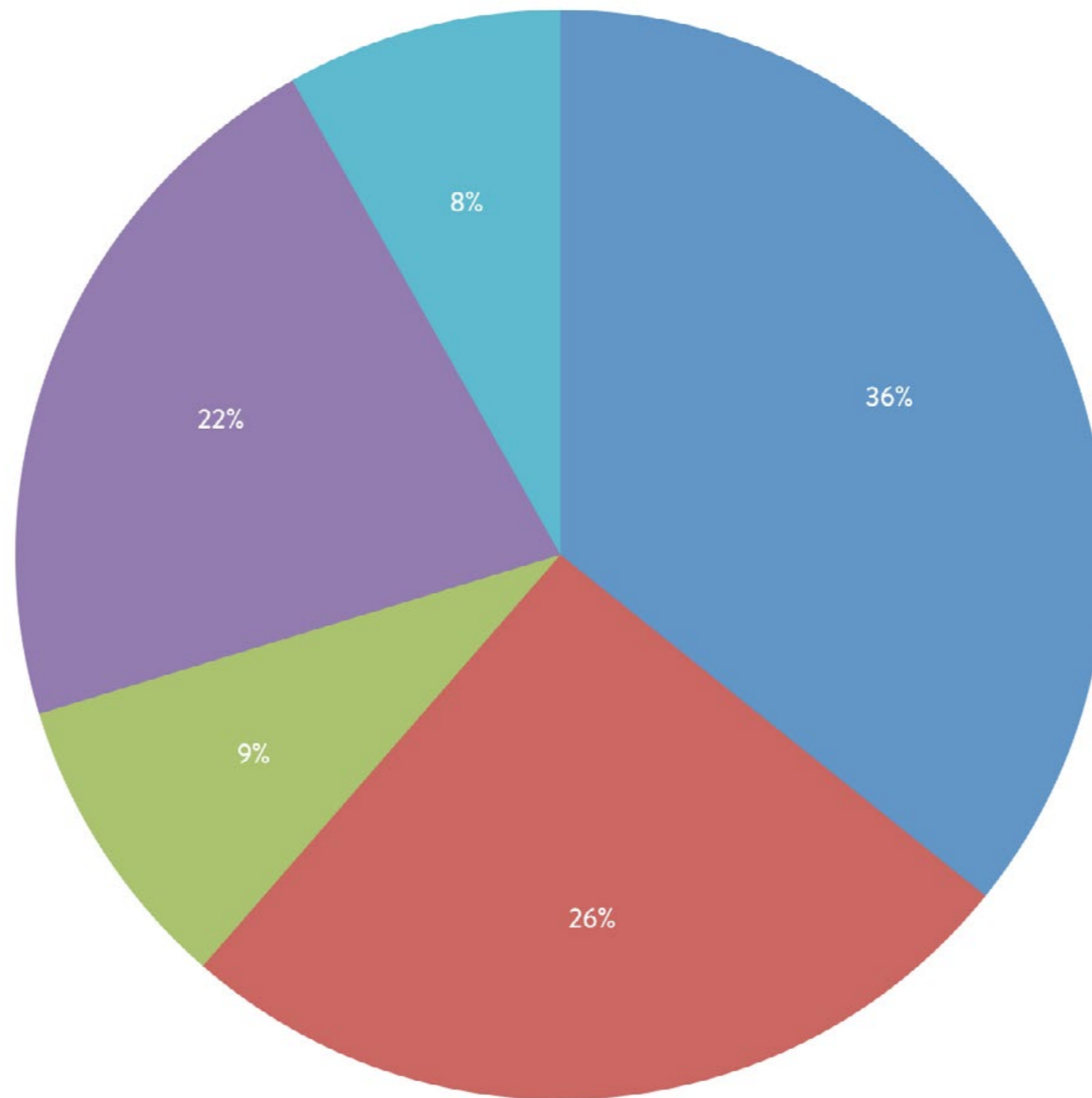
- No, we are not familiar with the services offered by a CVB - 34%
- We know what a CVB offers, but we have never consulted one - 16%
- We have consulted a CVB in the last 5 years - 16%
- We are likely to consult a CVB in the near future - 5%
- We have received assistance from a CVB in preparing a budget for our meeting(s) - 3%
- We have received assistance from a CVB in preparing a bid proposal for our meeting(s) - 5%
- We have received assistance from a CVB in finding suppliers for our meeting(s) - 5%
- We have received financial assistance from a CVB for our meeting(s) - 4%
- Other - 4%
- I don't know - 6%

18. Does someone in your organization read specialized magazines from the meetings industry media?



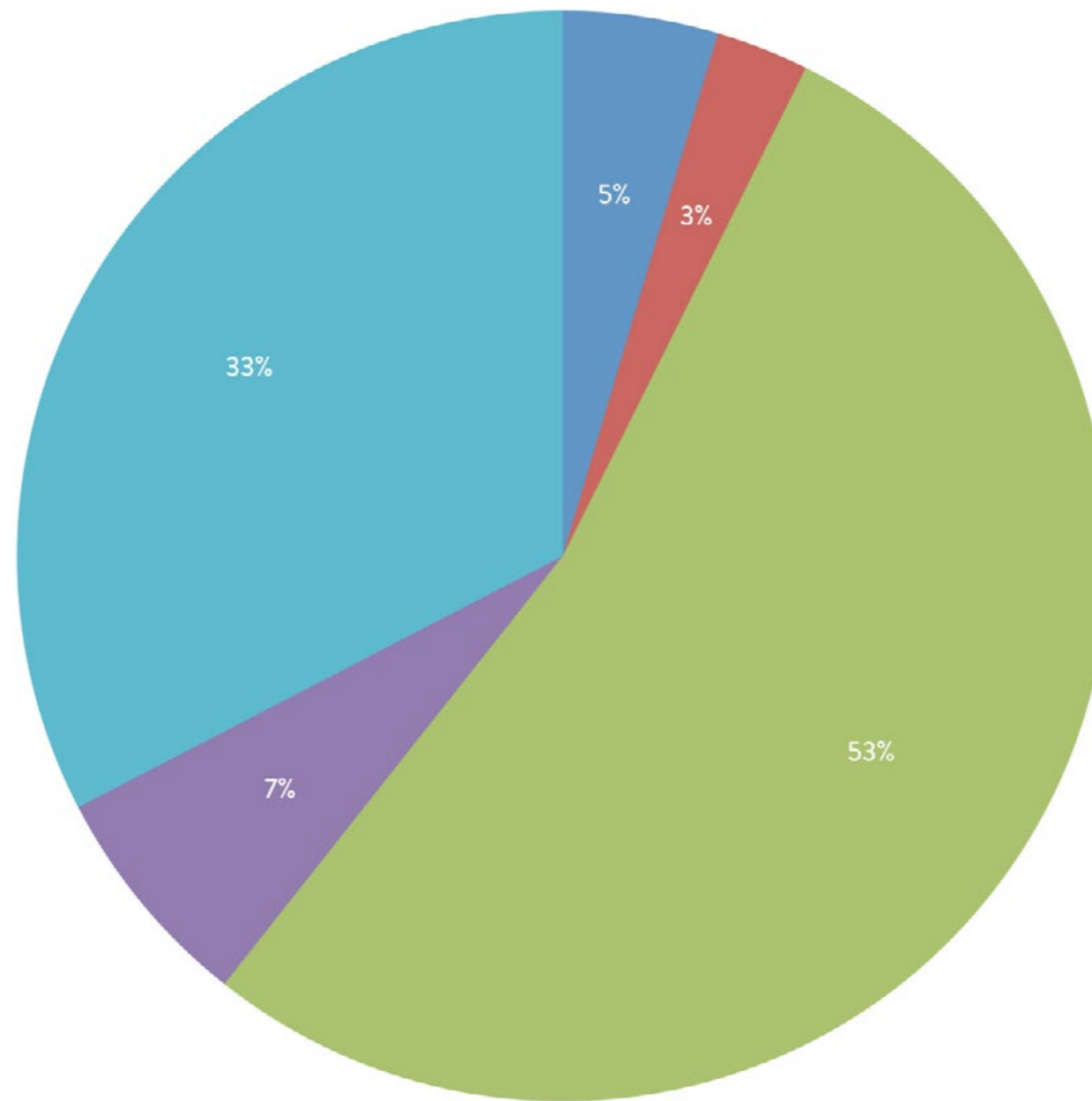
- No, we are not familiar with these publications - 39%
- No, we are familiar with these publications but we do not read them - 17%
- Yes, always - 8%
- Yes, sometimes - 29%
- I don't know - 7%

19. Does someone from your organization attend trade shows on travel and meetings?



- No. We are not familiar with such trade shows - 36%
- No. We are familiar with trade shows but we do not attend - 26%
- Yes, often - 9%
- Yes, sometimes - 22%
- I don't know - 8%

20. Your association is (probably - and possibly frequently!) contacted by companies that provide services and products for meetings.
How do you prefer to be contacted by such suppliers?



- Telephone - 5%
- Postal letter - 3%
- Email - 53%
- Website / web-form - 7%
- We prefer not to be contacted by any supplier in any way - 33%